

Application form of a participant of loyalty program

1. First name _____

2. Father name _____

3. Last name _____

4. Address: post _____ city _____

Street _____ house # _____ flat # _____

5. Date of birth _____ y.

6. Sex - M - F

7. How often do you travel?

- rarely, - once in year, - till 4 times in year, - more than 4 times in year.

8. How do you know about loyalty program?

- friends, - internet, - company office, - other (_____).

10. Which transport do you like for your travels?

- car, - plane, - train, - boat.

11. Did you have a vacation out of your country? (if yes, write the countries below).

a) _____

b) _____

c) _____

d) _____

12. In which countries do you want to have a vacation?

a) _____

b) _____

c) _____

d) _____

13. Do you ever use a travel services of our company? (if yes, please mark it)

- yes, - no.

- very good, - good, - satisfactorily, - poor.

14. Do you want to receive periodical information about market of tourist services and actual tourist proposals of our company? (if yes, please check the way of).

- yes. - no.

- SMS message, - e-mails, - traditional mails, - phone calls

15. Your cell phone # _____.

16. Your e-mail: _____.